



**marlin**

BALTIC MARINE LITTER

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In this first newsletter we will briefly introduce our four participant organizations of MARLIN and we'll have a look at the first project conference: „Is the sea your garbage bin?“, which was held in Finland, Turku, on November 24th.

## „marlin - Collaboration for tidy sea!“

MARLIN is a method, how to analyse and report marine litter found on beaches and involve society and stakeholders in these processes. The project aspires to use the competence gathered in the network of the project partners to engage the stakeholders in the joint education and information campaign, as recommended by the HELCOM Baltic Seas Action Plan. The grassroots level campaign, e.g. with engagement of relevant NGOs, Eco-schools, managers of Blue flag beaches and marina managers would be dedicated to engage the individual and communities in the project area in changing of littering behaviour in the area of project activities.

MARLIN is also „Baltic 21“ Lighthouse project. „Baltic 21“ meets the environmental, social and economic challenges facing the Baltic Sea Region by developing a multitude of sustainability projects. Each one with the most suitable partners and tailor made methods.

We call these projects Lighthouse Projects. They are the core of our work and within their frameworks we find, develop and test practical solutions for sustainability. Lighthouse Projects are either been developed within the Baltic 21 network or in ad-hoc working groups especially designed for this purpose. They conform with a set of criteria specifically focused on value-added contribution to the regional sustainability and high visibility. The Lighthouse Project Quality label is being awarded by the CBSS Expert Group on Sustainable Development.



### Partners:

#### Keep Sweden Tidy

The Keep Sweden Tidy Foundation is a creator of public opinion that promotes recycling and combats litter through public awareness campaigns, awards and environmental education. The Foundation strives to influence people's attitudes and behavior in order to encourage a sustainable development. Today it is also one of the market leaders within environmental education, providing courses, environmental teaching methods and educational material to public schools and the business sector. Keep Sweden Tidy is the lead partner of MARLIN project.



#### Keep the Archipelago Tidy Association (KAT, Pidä Saaristo Siistinä ry)

A lake glimmering in the sun. The joy of taking a boat tour. The soft scent of the sea-milkwort plant. Footprints in clean sand. These are some good reasons why the Finnish organisation Keep the Archipelago Tidy was founded in 1969. Besides the concrete work, collect and recycle pleasure - boat generated waste, build and maintain waste terminals and dry toilets in nature harbours, we are also active in environmental education.





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**FEE Latvia**  
(Foundation for environmental education in Latvia)



To make better future for the next generations in more sustainable world. We believe that every persons action and involmnet in environmental problems are significant. Responsible for Eco-school and Blue Flag programme in Latvia and expert in educational and opinion building activities on sustainable development.

**Keep the Estonian sea tidy**

Aims to contribute the preservation of the natural balance and uniqueness and ensure the cleanness of Estonia's coastal areas, islands, internal waters, and the sea surrounding Estonia. Responsible for Estonian environmental award to sustainable beaches and marina.



**„First Conference and opening ceremony”**

On November 24th in Finland, Turku, the first conference and opening ceremony of Baltic marine litter assessment project „MARLIN” was held. Theme of the conference was: „Is the sea your garbage bin?”.



Partner meeting on a boat office of KAT

During the conference beach clean-up team leaders from the four participant Countries shared their experience of the first pilot beach clean-up and set the goals for the upcoming events. In the evening invited guests from KIMO Baltic, Briggen Tre Kronor and

journalist Folke Ryden spoke about the issues of the Baltic sea and the solutions that can be done.

Next MARLIN partner meeting is going to be held in Stockholm on a 8th of March.



„Baltic 21” approves MARLIN as one of their Lighthouse project